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(54) Title: CONFORMABLE MAGNETIC ARTICLES FOR USE WITH TRAFFIC-BEARING SURFACES			
(57) Abstract			
Magnetic, conformable articles (100) for use with traffic-bearing surfaces are disclosed which comprise an organic binder (4) having magnetic particles (6) distributed therein. The articles may be employed in intelligent vehicle guidance systems, and in systems to guide other mobile objects such as farm animals, pets, or visually impaired pedestrians. Methods of making the articles and methods of using the systems to control and/or guide a mobile object using the magnetic field generated from the articles are also described.			

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